

Sainsbury's Supermarket Ltd



17,000 Pin Pad stands for the Dione Xtreme have now been installed through the Sainsbury's estate, including basic counter mounts, a uniquely developed checkout rail mount and a bracket to integrate the Pin Pad into the NCR Fastlane.

Sainsbury's is one of the top UK supermarket chains, established in 1869, with around 727 stores throughout the UK, including the 54 Bell Stores in north east England acquired in February 2004. In mid 2004, Sainsbury's management launched a project to upgrade to Chip & Pin. The chosen solution included the Dione Xtreme pin pad, to be fitted to all existing checkout furniture.


A space-saving solution was sought which would not only mount the

equipment leaving only a small footprint on the counter but also embrace the ergonomic considerations of the Disability Discrimination Act (DDA) and create a uniformity and common customer interface throughout their stores.


Sainsbury's approach to the project was to explore all the design possibilities and during a 6-month period a number of different designs were created and tested. Ergonomic Solutions was given

access to several checkouts in a London location and over a period of 3 months piloted newly designed products which were tried and tested by Sainsbury's personnel.


Sainsbury's took full ownership of their project and the close co-operation between client, suppliers and developers enabled Ergonomic Solutions to deliver solutions that could be easily fixed onto the various furniture and checkout types within their estate.

 Depuis 2004, Ergonomic Solutions a fourni à la grande chaîne britannique de magasins

Sainsbury's 17000 supports pour terminaux de paiement électronique Dione Xtreme s'intégrant dans le mobilier existant des caisses de sortie. En outre ont été adoptées des solutions SpacePole permettant d'installer la technologie des points de vente électroniques sur les comptoirs Service clients, Banque Sainsbury's, Kiosque, Pharmacie et Electricité.

 Seit 2004 hat Ergonomic Solutions das Unternehmen **Sainsbury's**, eine der führenden britischen

Einzelhandelsketten, mit 17000 Standfüßen für Dione Xtreme Kartenterminals ausgerüstet, die sich problemlos in die vorhandene Ausstattung der Kassentheken einfügen. Darüber hinaus kamen bei der Integration von EPOS-Technologie in neue Verkaufstheken der Abteilungen Kundendienst, Sainsbury's Bank, Kiosk, Drogerie und Elektrogeräte SpacePole-Lösungen zum Einsatz.

 Desde 2004 Ergonomic Solutions ha suministrado a **Sainsbury's**, una compañía líder en el Reino

Unido, 17000 soportes para datáfonos Dione Xtreme, adaptados a los expositores existentes. Además, se han adoptado soluciones de SpacePole para instalar tecnología EPOS en nuevos contadores eléctricos, servicios de atención al cliente, quioscos, farmacias y Sainsbury's Bank.

A total of just under 17,000 stands were supplied. This included standard counter mount pin pad cradles, rail mounts fixed to the edge of the checkout conveyor belt to mount the cradles and a bracket for the NCR FastLane self-scanning systems. In addition a new mounting design was produced in cooperation with GWS Hansa as part of Sainsbury's Checkout 2005 program.

NCR installed all the stands as part of the store upgrade program and the project was delivered on budget and on time.

"The main strength of this project was the excellent communication between all the parties involved and the strong relationship between Sainsbury's and Ergonomic Solutions", says Leigh McCarron, Project Manager at Sainsbury's Holborn branch.

Ergonomic Solutions has since developed and supplied a SpacePole solution to mount all the EPOS technology for the new customer service desks and Sainsbury's Bank. This solution has also been adopted and used for new kiosk, pharmacy and electrical counters.

